



Membership Application

Information & Instructions

The on-line membership application is available at www.hsmia.org. To apply for membership off-line, complete & return this form.

Membership in HSMIAI gives you access to the resources, knowledge and networks you need to make a critical connection with your customers. Examples of some of the benefits you will receive as an HSMIAI member include:

- Local chapter membership
- *HSMIAI Marketing Review* subscription
- Web site resources in "members only" section
- Membership in up to five Special Interest Groups. Sign up on www.hsmia.org under "Update your Record."
- Complimentary one-year gift subscription of the *HSMIAI Marketing Review* to a supervisor or peer of your choice. Provide information below for the recipient of your gift subscription.
- FOR FACULTY ONLY: Faculty members receive a 50% discount off the member price of most HSMIAI publications and conference registration fees, including webinars.

For additional information, please contact HSMIAI Headquarters:
1760 Old Meadow Road, Suite 500, McLean, VA 22102 ▪ Phone: 703-506-3280 ▪ Fax: 703-506-3266

Member Information

NAME: _____ CERTIFICATION(S): _____

POSITION: _____ COMPANY: _____

PREFERRED MAILING ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____ ZIP/POSTAL CODE: _____

TELEPHONE: _____ FAX: _____

BUSINESS EMAIL: _____ HOME EMAIL: _____

CHAPTER NAME*: _____ INDUSTRY CLASS*: _____

REFERRED BY: _____ *See page 2 for listing of chapters and industry classes.

SEND A COMPLIMENTARY *HSMIAI MARKETING REVIEW* SUBSCRIPTION TO (please provide name, title, employer & mailing address):

Payment Information

ANNUAL DUES:

- \$350 for the first, or only, member from your company.
- \$300 if you sign up for Automatic Renewal of your membership. This option is only available if you are paying by credit card.
- \$225 for each member joining from a company where a primary member has paid full dues (\$350). Please note that you must have the same mailing address as that primary member.
- \$60 for students and faculty members - Multiple membership discounts do not apply for students or faculty.

PAYMENT METHOD:

Pay by Credit Card - *Return this application by fax to HSMIAI at 703-506-3266.*

Sign up for Automatic Renewal (Pay \$300 instead of \$350)

Donate \$25 to the HSMIAI Foundation (Contributions are deductible under Section 501C(3) of the IRS tax code)

Please charge \$ _____ to my: American Express Diner's Club Master Card Visa

Card #: _____ Exp. Date: _____

Signature: _____

Pay by Check - *Include application(s) with your check and mail to HSMIAI, 1760 Old Meadow Road, Ste 500, McLean, VA 22102.*

Donate \$25 to the HSMIAI Foundation (Contributions are deductible under Section 501C(3) of the IRS tax code)

Check # _____ Amount of Check \$ _____



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www.hsmi.org

Americas Region Chapters

**Chapters Under Development*

Alabama - Gulf South (Biloxi, MS)

Arizona - Greater Arizona Chapter (Phoenix)

Arkansas - Mid-South Chapter (Memphis)

California

- Greater Los Angeles Chapter
- Northern California Chapter
- Orange County Chapter
- San Diego Chapter

Colorado

- Southern Colorado Chapter (Colorado Springs)
- Denver Chapter
- Vail Valley Chapter

Connecticut

- Greater New York Chapter (New York City)
- New England Chapter (Boston)

Delaware - Greater Philadelphia Chapter

District of Columbia - Washington, DC Chapter

Florida

- Central Florida Chapter (Orlando)
- Florida Keys Chapter
- Northeast Florida Chapter (Jacksonville)
- South Florida Chapter (Ft. Lauderdale-Miami-Palm Beach-Ft. Myers-Naples)

Georgia - Georgia Chapter (Atlanta)

Iowa - Heartland Chapter (Omaha)

Louisiana - Gulf South Chapter (Biloxi)

Illinois - Illinois Chapter (Chicago)

Indiana - Indianapolis Chapter*

Maine - New England Chapter (Boston)

Maryland

- Maryland Chapter (Baltimore)
- Washington, DC Chapter

Massachusetts - New England Chapter (Boston)

Minnesota - Minnesota Chapter (Minneapolis-St. Paul)

Mississippi

- Gulf South Chapter (Biloxi)
- Mid-South Chapter (Memphis)

Missouri - Missouri Chapter (St. Louis)

Nebraska - Heartland Chapter (Omaha)

New Hampshire - New England Chapter (Boston)

New Jersey

- Greater Philadelphia Chapter
- Greater New York Chapter

New York

- Greater New York Chapter (New York City)
- Hudson Valley Chapter

North Carolina - Carolinas Chapter (Charlotte)

Ohio

- Cleveland+ Chapter
- Columbus Chapter

Oregon - Oregon Chapter (Portland)

Pennsylvania

- Northeast Pennsylvania Chapter (Scranton)
- Greater Philadelphia Chapter

Rhode Island - New England Chapter (Boston)

South Carolina - Carolinas Chapter (Charlotte, NC)

Tennessee

- Mid-South Chapter (Memphis)
- Nashville Chapter*

Texas

- Austin Chapter*
- Dallas-Ft. Worth Metroplex Chapter
- Greater Houston Chapter

Vermont - New England Chapter (Boston)

Virginia

- Chapter of the Virginias (Richmond)
- Washington, DC Chapter

West Virginia

- Chapter of the Virginias (Richmond)

Washington - Washington Chapter* (Seattle)

Wisconsin - Minnesota Chapter (Minneapolis-St. Paul)

Canada - Canadian Chapter (Ottawa)

Caribbean

- Aruba Chapter
- Curacao Chapter
- Puerto Rico Chapter

Mexico

- Mexico City
- Mexican Caribbean

Industry Classifications

AD - Advertising

AI - Airlines

AS - Associations

AT - Area Attraction

CA - Casino

CB - CVB/Tourism

CC - Convention/Conference Centers

CL - Cruise Line or Passenger Ship

CM - Public Relations Agency

H1 - Hotel & Conference Centers - DOM & DOS

H2 - Hotel & Conference Centers, all other mgrs

H3 - Hotel, Corporate, Regional, National Sales

HH - Recruiters/Head Hunters

HM - Hotel Management Company

MP - Meeting Planner/Event Mgr

PR - Press

PU - Publishing

RE - Restaurant/Dinner Theater/Catering

RS - Hotel Representative Firms

R1 - Revenue Manager at an individual property

R3 - Revenue Manager at a corporate/national/regional office

RM - Revenue Manager at a management company

SM - Other Sales & Marketing Individuals

SP - Service Providers

TP - Transportation

TT - Tour/Travel Agent/Destination Offices